

Careers Strategy Overview

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Key goals in the Careers Strategy and Statutory Guidance

- All schools should be meeting the Gatsby benchmarks by the end of **2020**
- Schools should offer every young person at least one encounter a year by the end of **2020**
- All schools should have a named Careers Leader by **September 2018**
- Every school **must** ensure that there is an opportunity for a range of education and training providers to access all pupils in year 8 to year 13
- All schools and colleges to have access to an Enterprise Adviser by the end of **2020**
- The CEC taking a broader role across all the Gatsby benchmarks from **September 2018** in 20 'Careers Hubs' around the country

The School Information Regulations 2018

A requirement on maintained schools to publish information about their careers programme on their websites from **September 2018**.

Schools must include:

- The name, email address and telephone number of the school's Careers Leader
- A summary of the careers programme, including details of how pupils, parents, teachers and employers may access information about the careers Programme
- How the school measures and assesses the impact of the careers programme on pupils
- The date of the school's next review of the information published

The Careers Strategy broadens CEC remit

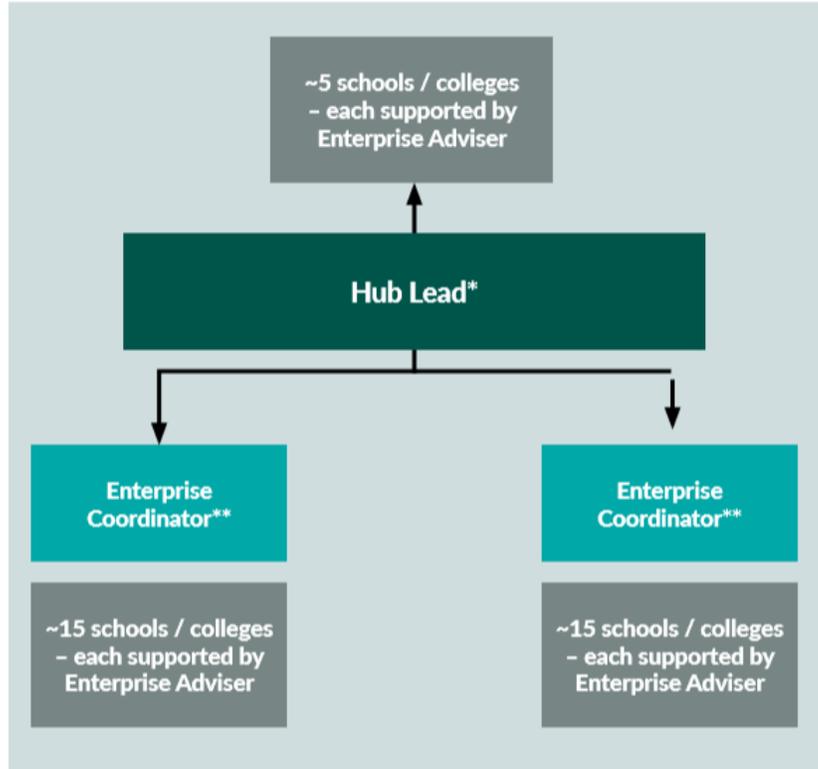
1. Roll out	2. Scale up	3. Test and evaluate
Employer engagement	Gatsby Benchmarks and Careers Leaders	New approaches
<ul style="list-style-type: none">• Give all schools and colleges access to an Enterprise Adviser• Launch a new fund to support employer encounters• Triple the number of cornerstone employers	<ul style="list-style-type: none">• Establish 20 'career hubs'• Careers Leaders training• Provide tools and resources to help all schools and colleges meet the Gatsby Benchmarks	<ul style="list-style-type: none">• Test and evaluate, new approaches to:<ul style="list-style-type: none">○ encourage young people to consider jobs in STEM○ improve careers information, advice and guidance for young people with SEND○ understand what careers activities work well in primary schools• Launch a new fund to support innovative approaches to personal guidance

Underpinned by a digital offering – including, Compass, Tracker and a new Provider and Resource Directory

Background to the North East Pilot

- From 2015 to 2017, The Gatsby Charitable Foundation ran a pilot in partnership with the North East LEP to rigorously test the eight Gatsby Benchmarks using a 'hub' model.
- 16 schools/colleges
- By the end of the pilot: 85% of schools and colleges fully achieved six or more of the Gatsby Benchmarks (0 schools were meeting more than 3 benchmarks at the start of the pilot)
- 3 schools achieved all eight benchmarks

Key characteristics of a Hub:



Resources

- Central Hub Fund
- 'Virtual wallet' to purchase activities for some schools
- Careers Leaders bursaries for some schools

- A fully funded Hub Lead
- Access to Careers Leader training bursaries
- A Central Hub Fund to support coordinated activity
- A community of practice - 20-40 schools/colleges together to share best practice and collaborate in activity
- Potential access to a 'virtual wallet' for employer encounter activity

Key considerations for D2N2 Careers Hub bid

Why is a Careers Hub important and how will it benefit the area?

Are schools/colleges committed and able to nominate a Careers Leader to deliver the Hub's objectives?

How will the Hub align and build on the existing Enterprise Adviser Network?

Timeframes for Hubs

- Expression of interest - **24 April 2018**
- Hub bids submission close - **25 May 2018**
- Successful Hubs notified - **end of June 2018**
- Delivery of Hubs - **from September 2018**
- Pilot until **July 2020**